

DAY 1 · JANUARY 5TH

13:00-14:30	Lunch & Registration			
14:30-14:45	Welcome			
14:45-15:30	Keynote Speaker Rick Larrick , Duke University			
15:30-15:40	Short Break			
15:40-17:10	1A		1B	
	The Customer Journey as a Source of Information	Nicolás Padilla London Business School	Capacity Planning in Stable Matching: An Application to School Choice	Ignacio Rios University of Texas at Dallas
	The Effects of Pregnancy and Child Birth on Consumption	Verónica Díaz Universidad Adolfo Ibáñez	Can autonomous vehicles solve the commuter parking problem?	Neda Mirzaeian University of Texas at Dallas
	Do Sellers Benefit from Sponsored Product Listings? Evidence from an Online Marketplace	Vibhanshu Abhishek University of California, Irvine	Monitoring Performance, Organizational Culture, and the Efficiency of Public Procurement	Marcelo Olivares Universidad de Chile
	Frequent Flyer Programs: Distance based vs Fare based	Leonardo Basso Universidad de Chile	The Impact of Procedural and Distributive Justice on Patient Flow in Hospitals	Galit Yom-Tov Israel Institute of Technology
17:10-17:30	Coffee Break			
17:30-18:36	2A		2B	
	The effect of 3D virtual tours on home sales	Isamar Troncoso Harvard Business School	Stated choice analysis of preferences for COVID-19 vaccines using the Choquet integral	Ricardo Daziano Cornell University
	The Rise of a Nudge: Field Experiment and Machine Learning on Minimum and Full Credit Card Payments	Daniel Schwartz Universidad de Chile	The value of mass-produced COVID-19 scenarios: A quality evaluation of development processes and scenario content	Megan M. Crawford Edinburgh Napier University Business School
	Consumer (In)attention to Expiration Dates: A Field Study	Kanishka Misra The University of California, San Diego, Rady School of Management	Optimal Policies for Cancer Screening Under Budget Constraints	Felipe Subiabre Universidad de Chile
20:00-21:30	Dinner			

DAY 2 · JANUARY 6TH

8:30-8:40	Logistics			
8:40-9:25	Keynote Speaker David Shmoys , Cornell University			
9:25-9:40	Coffee Break			
9:40-11:10	3A		3B	
	Dear influencer please tell me which green product to buy? Pre-launch product reviews and firms' greenization strategies	Ram Rao University of Texas at Dallas	Inference and Impact of Category Captaincy	Xinrong Zhu Imperial College Business School
	Innovative Business Models in Ocean-Bound Plastic Recycling	Gonzalo Romero Rotman School of Management, University of Toronto	The Value of Professional Ties in B2B Markets	Navid Mojir Harvard Business School
	Promoting Electric Vehicles: Reducing Charging Inconvenience and Price via Station and Consumer Subsidies	Suresh Sethi University of Texas at Dallas	What Do Trade Allowances Look Like? Evidence from Actual Payments to a Big-Box Retailer	Andrés Elberg Pontificia Universidad Católica de Chile
	Network Effects on the Diffusion of Residential Solar Power Systems: A Dynamic Discrete Choice Approach	Sebastian Souyris Lally School of Management	Resellers Participation in the Design of a Firm New Generations of Products	Skander Esseghaier Universidad de Chile
11:10-11:30	Coffee Break			
11:30-13:00	4A		4B	
	Exploration Optimization for Dynamic Assortment Personalization under Linear Preferences	Sajad Modaresi The University of North Carolina at Chapel Hill	The Impact of Mobile App Upgrades across App Versions	Jie Zhang Robert H. Smith School of Business
	Improving Human-Algorithm Collaboration: Causes and Mitigation of Over- and Under-Adherence	Maya Balakrishnan Harvard Business School	Product Scarcity and the Speed of Diffusion: Brilliance, Blunder, or Serendipity	P.V. (Sundar) Balakrishnan University of Washington
	On the asymptotic behavior of the expectation of the maximum of i.i.d. random variables	Matías Romero Columbia University	The Effects of a Promotion on Conversion Counts and Customer Expenditures: Evaluation with a Prediction Approach	Ignacio Inostroza-Quezada Universidad de los Andes
	Parametric Estimation Under Diffuse Observations: An Application On Election Polls	Charles Thraves Universidad de Chile	Post Versus Product Engagement of Influencer Endorsement Posts	Andrés Musalem Universidad de Chile
13:20-18:00	Lunch Box & Tour			
20:00-22:00	Dinner			

DAY 3 · JANUARY 7TH

9:00-9:45	Keynote Speaker Preyas Desai , Duke University			
9:45-10:00	Coffee Break			
10:00-11:30	5A		5B	
	Augmenting Algorithms with Human Input: Estimating the Value of Private Information with a Large-Scale Field Experiment	Tarun Kushwaha George Mason University	Habits hinder exploration of new alternatives in transportation behavior	Omar D. Pérez Universidad de Chile
	Predicting Consumer Choice from Raw Eye-Movement Data using the RETINA Deep Learning Architecture	Michel Wedel University of Maryland	Paying due heed to others' opinions: A meta-analysis on gender differences in advice taking	Edgar Kausel Pontificia Universidad Católica de Chile
	Hypergraph Convolution Neural Networks for Contextual Playlist Curation and Recommendation	Khaled Boughanmi Cornell University	Supervisor support, silence and voice behavior. The mediation of I-deals	Felipe Muñoz Universidad de Santiago
	Digital Advertising Dynamics in a B2B Context: Evidence from a Field Experiment	Marcel Goic Universidad de Chile	Point Forecasts from Experience: An Empirical Examination of Judgmental Forecasting	Neslihan Ozlu Stockholm Business School
11:30-11:50	Coffee Break			
11:50-12:35	Keynote Speaker Gabriel Weintraub , Stanford University			
13:00-14:30	Lunch			

*Presentations of the parallel sessions are expected to be 22 minutes long (20 + 2 Q&A)